

IN NEED OF GREAT ADVICE ABOUT THE BUSINESS WORLD?

AN INSPIRING WORKSHOP
FOR UNIVERSITY STUDENTS
INTERESTED IN SETTING UP
THEIR OWN BUSINESSES

MONDAY 13 NOVEMBER

CELEBRATING ENTREPRENEURSHIP



EVENT SCHEDULE

12:30 LUNCH AND NETWORKING

13:00 INTRODUCTION AND WELCOME

13:10 SESSION 1

HOW TO BE A LEADER

Ade Cheatham, CEO, PKF Cooper Parry

13:40 SESSION 2

SELF MOTIVATION AND CONFIDENCE

Tim Robins, Peak Performance Coach, Inner Leader

14:10 SESSION 3

**RAISING FINANCE AND DEALING
WITH INVESTORS**

14:40 BREAK

15:00 SESSION 4

TACKLING THE GENDER PAY GAP

Ginny Hallam, Director, Halborns Limited

15:30 KEYNOTE SPEAKER

Ian Ball one of the owners of Twisted Turnip will share his story on what led him and his partner to set up his business supplying local veg of all shapes and sizes to the community. He will speak passionately about their goal of minimising waste produce and helping Derbyshire farmers.

16:00 FINISH AND NETWORKING

16:30 EVENT END

LOCATION

**PKF COOPER PARRY, PARK VIEW,
CENTRAL BOULEVARD, BLYTHE VALLEY
PARK, SOLIHULL, B90 8BG**

BOOK YOUR PLACE

**TO BOOK A PLACE OR TO FIND OUT
MORE PLEASE CONTACT THE EVENTS
TEAM ON events@pkfcooperparry.com**

DISRUPT. LEAD. MAKE LIFE COUNT.



PKF Cooper Parry
Discover the difference